

WEBSITE

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JENNY NELSON

Bachelor's degree @ NYU Gallatin School of Individualized Study '14

Code Societies student & exhibitor @ School for Poetic Computation '18

Background in humor & digital experience, dedicated to sustainability & access to resources

RELEVANT EXPERIENCE

SENIOR WRITER, CONTENT & PRODUCT
Googler Primer
New York, NY | SINCE SEP 2018

I write creative content, UX, and marketing collateral for Google Primer, an educational app for small business owners and job seekers. I oversee illustrations and translations of app content localized for markets worldwide and have led the effort to create content centered on workplace inclusion.

FREELANCE WRITER
Brooklyn, NY | SINCE MAY 2013

I've written humor essays, interviews, profiles, videos, and crypto-collectible trading cards. I enjoy collaborating with editors, designers, and developers to create dynamic, interactive work. I've contributed to digital and print magazines including FADER, Splitsider, Videogum, The Awl, and more.

MEMBER, COMMUNICATIONS
Central Brooklyn Food Coop
Brooklyn, NY | SINCE OCT 2019

I organized website updates for a Black-led community project working to ensure food access for low-income, long-term Black residents of Central Brooklyn. During the COVID pandemic, I worked closely with CBFC's Food Sovereignty organizer to deliver groceries as part of an emergency food distribution effort.

FARMSTAND VOLUNTEER
Green Ave Farm Stand
Brooklyn, NY | JAN 21 - MAY 21

I worked with a small team of volunteers to fulfill orders for a CSA-style grocery pickup. I greeted customers, handled issues with orders, and ensured that the warehouse was kept tidy.

GALLERY SUPERVISOR
Powrplnt
Brooklyn, NY | AUG 16 - SEP 19

I supervised an afterschool computer lab in a Bushwick art gallery and community space. I opened and closed the lab, greeted visitors, assisted children and adults in using the computers, and coordinated with event organizers.

CREATIVE EDITOR
Poncho
Brooklyn, NY | DEC 16 - JUN 18

I wrote, edited, and coded forecast jokes, horoscopes, and additional interactive content for Poncho, a weather app and multi-platform chatbot with a global audience. I created a bot version of Andy Cohen's dog Wacha in a partnership with Bravo and 'Watch What Happens Live.'

AGGREGATOR & WRITER
Funny Or Die
New York, NY | JUL 14- AUG 16

I curated the Best Of The Web section on the front page of FunnyOrDie.com and created original humor articles and videos, both topical and evergreen. I contributed jokes, acted and improvised in, and directed various videos, photoshoots, and more.

PODCAST PRODUCER/EVENTS INTERN
Housing Works Bookstore Cafe
New York, NY | JAN 13 - FEB 14

I assisted in directing and promoting public programming and updated the bookstore and event space's social media and online communications. I created a podcast from recorded event audio and edited, published, and promoted it on social media.

PROFESSIONAL SKILLS

COPY EDITING

AUDIO & VIDEO

HTML & CSS

RESEARCH

DATABASE MANAGEMENT

UX WRITING

PHOTOSHOP

RIVESCRIPT

COLLABORATION

SOCIAL MEDIA