

WEBSITE

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MOBILE

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JENNY NELSON

Background in humor & digital experience, dedicated to sustainability & access to resources

Bachelor's degree @ NYU Gallatin School of Individualized Study '14

Code Societies student & exhibitor @ School for Poetic Computation '18

RELEVANT EXPERIENCE

FREELANCE WRITER & COPYWRITER
Brooklyn, NY | SINCE MAY 2013

I've written humor essays, interviews, profiles, videos, email newsletters, social posts, and interactive online experiences. I've contributed to digital and print magazines including FADER, Videogum, and The Awl, and written copy for the online learning platform Codecademy.

MEMBER, COMPOST CREW
Imani Community Garden
Brooklyn, NY | SINCE JUL 2021

I work weekly shifts at the food scrap dropoff for the garden's compost program. I greet visitors, collect and record data regarding the compost piles, coordinate with other members, and perform additional tasks around the garden.

PERFORMER, HOST, PRODUCER
Brooklyn, NY | SINCE OCT 2015

I've performed comedy, music, and short multi-media works, and have produced and hosted events and performances including a monthly variety show that ran from Jan 2016 thru May 2019.

COMPOST & FARM APPRENTICE
Earth Matter
Governor's Island, NY | MAR - MAY 22

I learned and worked with a cohort of 8 GreenThumb-sponsored apprentices at Earth Matter's Compost Learning Center and Soil Start Farm, where we maintained a variety of compost devices, grew plants from seed with amended soil, and gained skills to take back to our community gardens.

SENIOR WRITER, CONTENT & PRODUCT
Google Primer
New York, NY | SEP 18 - APR 22

I wrote creative content, UX, and marketing collateral for Google Primer, an educational app for small business owners and job seekers. I oversaw illustrations and translations of app content localized for markets worldwide and led the effort to create content centered on workplace inclusion.

FARMSTAND VOLUNTEER
Greene Ave Farm Stand
Brooklyn, NY | JAN 21 - MAY 21

I worked with a small team of volunteers to fulfill orders for a CSA-style grocery pickup. I engaged with members, provided customer service, handled issues with orders, and ensured that the warehouse was kept tidy.

MEMBER, COMMUNICATIONS
Central Brooklyn Food Coop
Brooklyn, NY | OCT 19 - JAN 21

I organized website updates for a Black-led community project working to ensure food access for low-income, long-term Black residents of Central Brooklyn. During the COVID pandemic, I worked closely with CBFC's Food Sovereignty organizer to deliver groceries as part of an emergency food distribution effort.

GALLERY SUPERVISOR
Powrplnt
Brooklyn, NY | AUG 16 - SEP 19

I supervised an afterschool computer lab in a Bushwick art gallery and community space. I opened and closed the lab, greeted visitors, assisted children and adults in using the computers, and coordinated with event organizers.

CREATIVE EDITOR
Poncho
Brooklyn, NY | DEC 16 - JUN 18

I wrote, edited, and coded forecast jokes, horoscopes, and additional interactive content for Poncho, a weather app and multi-platform chatbot with a global audience. I created a bot version of Andy Cohen's dog Wacha in a partnership with Bravo and 'Watch What Happens Live.'

PROFESSIONAL SKILLS

COPY EDITING

AUDIO & VIDEO

HTML & CSS

RESEARCH

DATABASE MANAGEMENT

UX WRITING

PHOTOSHOP

SOCIAL MEDIA

COLLABORATION

PUBLIC SPEAKING